Don’t miss a thing. Our industry-leading literature management tools help your pharmaceutical company manage and track the critical information you need for drug safety compliance, publications planning, marketing, regulatory affairs, and competitive intelligence.

CUSTOM FUNCTIONALITY WITH Pi2 PINPOINT
The Pi2 PinPoint product literature database is a bibliographic reference database with output customized for your company. It’s the only biomedical database in the industry that combines custom indexing, data creation, and search, allowing researchers to focus on specific concepts in the literature important to their company’s own products.

FEATURING AUTHORITATIVE CONTENT FROM PROQUEST DIALOG.
ProQuest Dialog provides pharmaceutical researchers with access to all market-leading pharmaceutical and biomedical content, including Embase®, MEDLINE®, Current Contents, BIOSIS Previews®, Chemical Business Newsbase, IMS R&D Focus, Adis R&D Insight, Derwent Drug File, and SciSearch® so users can quickly search biomedical literature, conference abstracts, clinical trial data, and patient/provider reports. PinPoint data can be imported from ProQuest alerts, created by Pi2, or created by the user to include journal items, conference papers and – optionally – your company’s unpublished literature.

It’s easy to use. Unrivalled in functionality, PinPoint is intuitive for both professional searchers and end-users.

There’s no hosting involved. PinPoint is hosted and maintained by Pi2, minimizing the burden of ownership historically associated with having an in-house product literature database.

It’s built for your company. Data and indexing can be uniquely constructed around the workflows of departmental users and their functions so your results are always relevant.

With links to full-text articles, document delivery and other systems, PinPoint is designed to fit seamlessly into your company’s information infrastructure.
WITH PINPOINT, YOU CAN:

• Minimize the typical “noise” in biomedical search results by pinpointing only the most relevant literature.
• Link product literature seamlessly to “related” information like medical letters, study documents, safety reports, promotional literature, submission documents, and full-text journal articles.
• Track competitors’ publications, run comparative reports, and react instantly in the marketplace.
• Track and display publishing trends, taking hours of work out of “publications strategy” tasks and saving agency costs.
• Provide easy ‘point and click’ menu-driven searching for end-users while supporting sophisticated search for information professionals.

PI2 PINNACLE – FOR COMPANIES WHO NEED MORE

Do you need an end-to-end solution to meet the challenges of managing data import, screening, indexing, global end-user searchability, workflow support and automatic report generation? Pinnacle is your answer.

Pinnacle provides:

• Automated import from ProQuest Dialog alerts, screening, filtering, and tagging of incoming bibliographic references
• Flexible data creation, indexing, abstracting, thesaurus management and more on Pi2’s “Merlin™” semi-automated production platform
• Storing, searching and managing bibliographic literature through the Pi2 PinPoint interface

LEARN MORE

For more information on Pi2’s PinPoint or Pinnacle Product Literature Database systems, visit:

• www.pi2solutions.com/index.php/products/pinpoint
• www.pi2solutions.com/index.php/products/pinnacle

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